

Asiacity Architects' Project - UA iSQUARE is featured in PERSPECTIVE Magazine
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abstract cluster of giant black and white pearls, is matched with interior walls partially lined with patterned wallpaper on lilac glass panels.

The Garden room features giant columns and ornate gateways, with adjacent walls lined with dark mirrors covered by a layer of vertical greenery that forms giant floral patterns. The walls of the VIP Café, meanwhile, are adorned with abstract deer mounts and a bank of wine shelves.

Movie-goers can make a grand entrance into the cinema houses through giant panelled double doors lined in dyed pony leather in burgundy red. Once inside, backlit giant paisley patterns are imprinted onto double-height canvases, while wall colours such as dark chocolate and crimson provide contrast to the dark terracotta and scarlet-coloured seating.

UA院線的第二間IMAX影院，最近在尖沙咀iSquare商場開幕。UA iSQUARE，佔地逾四萬六千平方呎，合共有五間影院，提供近千個座位，由香港建築師王士維設計。

穿過兩扇古典大門，睽見猶如珠寶匣子的售票處、馬賽克地板，盡顯奢華魅力，設計靈感源自高級珠寶店陳列櫃，讓影迷體驗尊貴的享受。

售賣小食的「黑白玲瓏」吧，全黑色吧檯跟雪白天花雕塑互相輝映，以抽象的黑白珍珠點綴，配檯檯上點有圖案的紫色玻璃飾節，兩者相得益彰。「遊園驚艷」長廊設有木木門與圓柱，四圍黑色反光牆身綴以青草砌成的花紋。園內設貴賓咖啡廳，飾以雕畫並設有酒櫃。

貴賓影院的兩道紅色大門以染色小馬皮革鑲邊，別具氣派。院內可見比一般高兩倍的巨型銀幕，投映著背光渦紋圖案，四周牆壁以深棕色及深紅色為主，與暗紅及桃紅色的座椅對比鮮明。

Cinematic experience

The UA cinema chain recently opened a HK\$50 million Imax theater in the brand new iSquare shopping mall, Tsimshatsui. Occupying 46,000 sq-ft and housing five theatres with a combined total of around 1,000 seats, the cinema was designed by Hong Kong architect Alexander Wong.

A set of giant paneled doors at the Jewel box-office, accompanied by mosaic flooring, create a prestigious ambience, while guests are greeted and served over a glass counter reminiscent of display consoles found in diamond boutiques.

The concession bar, conceived as an

