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Pacific Rim Construction

ALEXANDER WONG'S 'BEYOND FUTURE' IS A GROUND-BREAKING CINEPLEX FOR WUHAN



At the Aeon Mall in the heart of Wuhan, China, Alexander Wong Architects has designed what they are calling a ground-breaking cineplex with the theme Beyond Future. The 5,000m² work for China Film Group Corporation is set to become a new landmark of "futurism and an intellectual lifestyle" in one of the mainland's most advanced cities. The work takes its theme from original ideas derived from science fiction, but there are also deeper philosophical ideas intertwined. The aim is to create a unique cinema complex that travels beyond space and time. Beyond Future at the Wuhan Jingkai Aeon Shopping Centre has been inspired by the dynamic philosophies of Russian constructivism and Italian futurism, the original creations of Naum Gabo, Aric Levy, Wolfgang Tschapeller, and imageries from the classic sci-fi movies like Ex Machina.

ALEXANDER WONG
Design Innovation in Architecture & Interiors

